Abstract

His majesty King Bhumibol Adulyadej creates the philosophy of Sufficiency economy to stress the middle path as an overriding principle for appropriate conduct by the populace at all level.

This research points to analyze the Thai Idioms along the sufficiency economy philosophy in human development. The researchers studied Thai Idioms that appear in the dictionary of the Royal Institute of Thailand, 1999 only. The results showed that Thai Idioms is consistent with the philosophy of sufficiency economy.

The philosophy of sufficiency economy can also adopt not only of agriculture but also of language. However, we could use wisdom of language such as Idioms which indicate sufficiency economy as an element.

Key Word : Thai Idioms, Sufficiency Economy