Abstract

The purpose of this research was to study the effects of Mind Map Technique in combination with Social Reinforcement of the third year student in the academic year 2011, Faculty of Psychology: Kasem Bundit University. The subjects were twenty-six students. They were purposive selected. The research instruments were Torrance Test of Creative Thinking with Pictures Figural Form A and Program of Mind Map Technique in combination with Social Reinforcement. The data was analyzed by t-test.

The research results were as follow: The Creative Thinking of the third year students were significantly increased at .01 level after using Mind Map Technique in combination with social Reinforcement.