Roles, Barriers and Challenges of Tourism-Related Stakeholders in Practicing Responsible Tourism : An International Perspective

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Abstract

The tourism industry involves closely with environment and is also dependent upon the social, cultural and natural environment within which it occurs. Its success relies mainly on the environment that it operates within (Pele, 2002). According to this fact, a good relationship between tourism and environment is required to sustain the tourism industry (Butler, 1991). However, how to create a good relationship between all tourism-related components seems problematic. One of the approaches undertaken by all tourism-related stakeholders with an aim to reach sustainable tourism development is to implement the concept of "responsible tourism". Practicing responsible tourism requires great cooperation and actions from all tourism-related stakeholders. As a result, this article initially overviews the concept of responsible tourism. Then, discussions of the role of tourism managers, researchers, planners, developers and educators in the practice of responsible tourism, requirements to encourage widespread adoption of responsible tourism practice within the international tourism industry and challenges in creating responsible tourism are revealed finally.