

Why do small businesses fail?

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Abstract

With this article : **Why do small business fail?** The writer invites you to get into the trenches of business battle with some interesting reasons of failure in each kind of small business: starting-up a new business, buying an existing business, buying a franchise. Each small business opens with the advantages of each kind in brief. Then, throughout each one, the 'Disadvantages' is examined. This article also gathers all the reasons that cause the small business failure in general.

The end of the context, 'Consequences of Failure' , which has the impact in many areas and causes loss more than time and money, is added.

This article aims to give the valuable insights into what make small business fail and how to avoid all pitfalls in each kind of small business.