

Abstract

The potential development of community, the development team, and human resource development by training are studied based on the purpose of the research project. After studying the problem and obstacles in the management team and interviewed group leader, it is found the issues as follows: the cooperation within the community. The conflict of community members. Members of the group are also lack of team working, lack of the coordination within and outside the group and lack of vision in the business community. The results is obtained from the training of "management team" who are the housewife which make weaving by hand. Also, it got much knowledge from experts on the management team which has the ability to coordinate in order to assist those in the community as a force in the production. Also, other tasks are required and could bring knowledge to the assigned task of operating properly. However, by organizing the work effectively, it could bring knowledge to communication between each group more and more. Moreover, using communication via online help in social communication as well as the knowledge could solve the conflict within the group.

According to the operation of management, not only management team operation are not enough to solve the problems in the implementation of the whole system, bit also rely on the other kinds of management alternatives to solve it. So, there should be an integrated knowledge each aspects such as marketing, production, finance, accounting, human resource management together.